Aimed at Hispanic audiences.

Focused on Bitcoin, blockchains and cryptocurrencies.

Designed for the best reading experience.

A market leading news source.

All our Journalists are Bitcoiners to the core.
Designed for every device.

Responsive design
CriptoNoticias website adapts to every device to bring the best reading experience to our readers.

Fast load
CriptoNoticias loads in the blink of an eye, even in countries with slow Internet connections.

Content is King
Text-based design that maximizes the visibility of editorial and advertising contents.
Global Audience

Age & Gender

Social Networks

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Pageviews</th>
</tr>
</thead>
<tbody>
<tr>
<td>Facebook</td>
<td>148K</td>
</tr>
<tr>
<td>Twitter</td>
<td>194K</td>
</tr>
<tr>
<td>Instagram</td>
<td>305K</td>
</tr>
<tr>
<td>Telegram</td>
<td>49K</td>
</tr>
<tr>
<td>Newsletter</td>
<td>22K</td>
</tr>
<tr>
<td>YouTube</td>
<td>23K</td>
</tr>
</tbody>
</table>

Pageviews: + 4.4 M
Users: + 1.3 M
Similarweb rank: 53,458
Average Duration: 1:22 MIN

Data provided by Google Analytics. Monthly average Q: Jan - Mar 2022
Audience location.

Average Q Jan – Mar 2022

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spain</td>
<td>20.9%</td>
</tr>
<tr>
<td>Argentina</td>
<td>18.5%</td>
</tr>
<tr>
<td>Colombia</td>
<td>11.7%</td>
</tr>
<tr>
<td>Mexico</td>
<td>9.6%</td>
</tr>
<tr>
<td>Venezuela</td>
<td>9.0%</td>
</tr>
<tr>
<td>USA</td>
<td>8.7%</td>
</tr>
<tr>
<td>Chile</td>
<td>4.9%</td>
</tr>
<tr>
<td>Peru</td>
<td>3.1%</td>
</tr>
<tr>
<td>El Salvador</td>
<td>2.8%</td>
</tr>
<tr>
<td>Ecuador</td>
<td>2.1%</td>
</tr>
</tbody>
</table>
Companies that trust us.

RoboForex  CRYPTOMKT  BINANCE  RSK

CoinEx  changelly  BYBIT  $IMPLEFX  WIREX

SLUSH POOL  BRAINS  1xBit.com  PRIME  XBT  Hodl Hodl

OKEX  crypto.com  QUANTFURY  KUCOIN
Banners display.

Increase your **brand recognition** and **generate conversions** through display ads that highlight your messages.

You can geolocate your ads to the countries of your interest, focusing your campaign.

Display your optimized image or text (native banner) for desktop, tablet and mobile.

See more details about banners' locations [here](#).
Bitcoin Price Bar.

**Maximum utility**
The top bar shows BTC and ETH prices against the national currencies of our region of influence.

**Maximum visibility**
Display your brand on all pages of the newspaper and in the most visible location.

**Maximum return**
Increase the recognition of your brand and visits to your website through this banner.
Display your brand’s message on any device responsively, reaching your target audience by taking advantage of a privileged placement of the newspaper.

The banner includes your logo, slogan, message, CTA and redirection link to your website.
Increase your **Brand awareness** by sponsoring our audiovisual products, gaining **notoriety and prestige** by highlighting your corporate identity within the Hispanic Bitcoin ecosystem.

**Sponsorship.**

**SPONSOR OUR NEWSLETTERS.**

Exhibit your brand in the header of our daily newsletter for 5 days, or in 4 weekly mailings. You can also include a short message about your brand with a link to your website in the newsletter.

**SPONSOR OUR PRICE CARDS.**

Exhibit your brand for a month, at the top of one of our bitcoin and ethereum price cards in national currency in Argentina, Venezuela, Spain and other Spanish-speaking countries.

*Ask for our videos!*

All products are ruled by our Advertising Policies.
Social Media.

Highlight your brand through our social networks, humanizing your company and generating trust and loyalty.

You can post on one or all of our social networks and include rich media content*.

SOCIAL MEDIA POST.
Promote your message (image, video or text with URL) on the social networks of your choice: Facebook, Instagram, Telegram and Twitter, reaching our organic audience. All posts include #advertising / #ad

*Created by you. Subject to restrictions and specifications.
Bring customers and investors onboard for your product or project by increasing your visibility on the internet with tailored press releases.

All our original press releases include:

- Attractive and seductive narrative
- Search Engine Optimization (SEO)
- Greater visibility
  shared on our social networks:

**PRESS RELEASE.**
Your press release, reviewed and adjusted by our team; or directly written by us, highlighting your ad.
**Delivery 1–3 business days.**

**ADVERTORIAL.**
Your brand message presented similar to editorial content written by your team or ours.
**Delivery 5–7 business days.**

All products are ruled by our Advertising Policies.
Increase your brand awareness with valuable content, avoiding spamming the audience with direct sales. The goal is to inform and educate rather than sell.

All our sponsored content is:

- **Timeless**
  - Written with the form and quality of our editorial content.
- **Useful and entertaining** favoring the perception of your brand.

**ARTICLE.**
Useful, entertaining and original content that allows your target audience to know and appreciate your brand. Written by your team or ours.

**REVIEW.**
We carry out a detailed and in-depth review of the features, construction and user experience of your product or service.

**TUTORIAL.**
Let us show our audience how to use your product and its benefits in this detailed step by step guide.

**Delivery 10 - 15 business days.**

Ask for our videos

All products are ruled by our Advertising Policies.
Banners’ placement.

- **Homepage Top**
  - 300x250 px
  - 250x250 px

- **Homepage After Advertisers**
  - 728x90 px
  - 970x90 px

- **Homepage Inside Countries**
  - 300x250 px
  - 250x250 px

- **Homepage Before Reviews**
  - 300x250 px
  - 250x250 px

- **Homepage After Tutorials**
  - 728x90 px
  - 970x90 px

- **Homepage After Interviews**
  - 728x90 px
  - 970x90 px

- **Homepage Before Podcast**
  - 300x250 px
  - 250x250 px
Banners’ placement.

**BTC & ETH Prices Page**
- **Page Header:** 728x90 px
- **Page Bottom:** 728x90 px

**News Pages**
- **Above article:** 728x90 px / 970x90 px
- **Inline content:** 728x90 px / 970x90 px
- **Below content:** 728x90 px / 970x90 px
# Banners’ placement

<table>
<thead>
<tr>
<th>Category Pages</th>
<th>Header</th>
<th>Format</th>
<th>Max. file size</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>728x90 px</td>
<td>HTML5</td>
<td>200kB</td>
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<tr>
<td></td>
<td>970x90 px</td>
<td>GIF / JPG</td>
<td>200kB</td>
</tr>
</tbody>
</table>

| Sidebar | 300x250 px | 250x250 px |

<table>
<thead>
<tr>
<th>Cryptopedia Pages</th>
<th>Header</th>
<th>Format</th>
<th>Max. file size</th>
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<tr>
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</table>
Advertise with us.

Put your brand’s message in front of thousand of Hispanic bitcoiners.

Contact us
Tell us what you need and we’ll help you develop an effective advertising plan tailored for you: publicidad@criptonoticias.com

Pay using cryptocurrencies
Aligned with our mission, we accept the cryptocurrencies bitcoin (BTC), ether (ETH), Tether (USDT) as payment means.